



## NEWS RELEASE

For Immediate Release

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### **Great-West Life Chooses Tremware's Web-to-Media Solution.**

February 28, 2011. LONDON, ONTARIO, CANADA – Great-West Life Group Retirement Services has implemented Tremware's web-to-media solution to streamline their entire enrolment kit process. The solution is completely web-based and will reduce processing cycles significantly while also delivering customer documentation that is targeted and timely.

#### **About Tremware Corporation**

Tremware is a globally focused pioneer in the Web to Media market space. The company provides customer communication solutions that streamline the processes related to the creation and output of highly targeted documents and content in a variety of output formats. This automation compounded with the reduction of unneeded print offers our clients a significant cost savings. Also, utilizing a personalized communication solution like Tremware will revolutionize the way in which companies communicate with their clients so you will increase revenues from existing clients and win new business. Tremware's unique Software as a Service (SaaS) delivery model enables easy deployment, flexible software costs, scalability and rapid ROI.

#### **About Great-West Life**

Great-West Life administers over 17,000 group retirement plans and over 1.2 million member accounts, representing nearly 30 per cent of capital accumulation plans (CAPs) in Canada.\* In the United States, Great-West Life is the fourth-largest group retirement plan record keeper based on total participants and Putnam Investments adds to the organization's North American presence in this market.

*\* As of September 30, 2010*

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